

## PRESS RELEASE

### FB Food concludes positively on its participation in "Jobs for Future"



Hüfingen, March 18, 2025 - FB Food GmbH has successfully participated in the "Jobs for Future" trade fair in VS-Schwenningen. From March 13 to 15, the company presented itself as an attractive employer in the region and had a number of interesting discussions with potential new recruits.

"We are very pleased about the way the fair turned out," summarizes Nadja Fesenmeyer from FB Food. "Jobs for Future provided us with an excellent platform to present our company and connect with young talents. We were able to engage in many exciting conversations and arouse interest in FB Food as an employer."

#### Diverse career paths at FB Food

At the trade fair stand, the FB Food team provided information about the diverse career paths within the company - from apprenticeships and dual study programs to job offers for experienced professionals. The information on training opportunities and the prospects for a career in the food sector was particularly popular.

### **Sweet tooth or gourmet?**

The interactive showcase "Sweet tooth or gourmet?" was a real magnet for visitors and led to numerous conversations about the variety of FB Food products. The great interest in healthy food and the trend towards conscious eating were a recurring theme. Many visitors were impressed by the innovative products on offer, such as high-fiber and sugar-reduced products and plant-based proteins.

### **Focus on networking and personal discussions**

In addition to presenting the company, FB Food placed great emphasis on personal interaction with trade fair visitors. "We wanted to show young people that FB Food is more than just a food manufacturer," explains Nadja Fesenmeyer. "We are a team that develops and manufactures innovative products with passion and commitment. And we offer our employees a wide range of opportunities for personal and professional development."

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