

## PRESS RELEASE

**Mayor Kollmeier and the Hüfingen municipal council visited FB Food GmbH at the B31**



Hüfingen, March 20, 2024 - Last Wednesday, Mayor Kollmeier and the Hüfingen municipal council visited the food company FB Food GmbH in Hüfingen. Due to its location directly by the B31, FB Food is familiar to many citizens, but very few people know exactly what happens inside of this regional employer. That is why the owners, the Fesenmeyer family, invited the Hüfingen local council to visit the facility.

FB Food GmbH is specialized in the production of high-quality food products such as baking mixes, muesli mixes, meat substitutes made from vegetable proteins and various individual ingredients (such as crispies) for muesli bars and sweets. The company offers a wide range of services, including the development of customized recipes, the production of private labels for retail partners and the filling and packaging of products. FB Food GmbH regularly participates in the strict auditing process for IFS certification, which is the highest internationally recognized standard for food.

These and many other topics were discussed lively during the visit. The local council members were especially interested in the sourcing of raw materials, food quality control, workplaces and distribution channels. They also discussed FB Food's logistics concept, which routes the trucks directly onto the main road and avoids driving through Hüfingen. The

Fesenmeyer family presented their concept for the future to ensure that the next generation can continue to manage the company in a stable and competitive manner.

This was followed by a tour of the production facilities, which provided visitors with an insight into the company's manufacturing processes and quality controls. The tour concluded with an informal get-together to answer questions, discuss the impact of the global economy on the supply chain and taste the company's own products.

"We are delighted that Mayor Kollmeier and the Hüfingen municipal council showed such an interest in our company. It was important for us to explain what we produce here in Hüfingen and how we contribute to regional economic value now and in the future," says Nadja Fesenmeyer.

**Press contact:**

FB Food GmbH  
Barbara Schwarz  
Im Weiher 2  
78183 Hüfingen  
Phone: +49 (0) 771/ 897 59-1260  
E-Mail: [Barbara.Schwarz@fb-food.com](mailto:Barbara.Schwarz@fb-food.com)  
[www.fb-food.com](http://www.fb-food.com)